



Fundraising for Wiltshire Treehouse

A guide to how you can help
support bereaved children and
young people living or educated
within Swindon and Wiltshire.

Registered Charity: 1159719

www.wiltshiretreehouse.org.uk

Contents and Contacts...

CONTENTS

- 3** Maddie's Story
- 4** About Wiltshire Treehouse...
- 5** How to help...
- 6** A-Z of Fundraising ideas...
- 7** The Fundraising Journey...
- 8** Keeping it legal...
- 9** How to: Online Fundraising...
- 10** Thank you
- 11-12** Sponsorship Form
- 13** Gift Aid Form
- 14-16** Printable Materials: Poster, Collection Box & Bunting

Thank You!

Thank you for taking the time to download our fundraising pack.

Here we hope you will find everything you need to begin fundraising in aid of Wiltshire Treehouse, including hints, tips and printable materials.

Our team are also here to help you along your fundraising journey.

*Wishing you all the very best,
The Wiltshire Treehouse team*



**George & Anne Tweed Room,
Westlea Primary School, Langstone
Way, SN5 7BT**

01793 987105

www.wiltshiretreehouse.org.uk

Registered Charity Number 1159719

CONTACTS

Gemma Stanley - Administrator
07955 680305
admin@wiltshiretreehouse.org.uk

Gemma is a whiz on all things Wiltshire Treehouse. From poster templates to paying in funds raised, Gemma is here to answer your queries.

Amanda Black - Fundraiser
07591 064682
fundraiser@wiltshiretreehouse.org.uk

Got an idea? Amanda will help creatively bring it to life. When there's a will, there's a way! and with a passion for Wiltshire Treehouse, no challenge is too great.

Sarah Bear - Business Director
01793 987105 ext 2.
businessdirector@wiltshiretreehouse.org.uk
Fundraising for many years, Sarah is a font of knowledge. Managing the team along with our grant streams, partnerships and legacy giving, Sarah knows the charity inside out.

Maddie's Story...

Maddie was 11 when her Dad died.

"I was finding it hard to concentrate at school and I felt anxious. I was withdrawing at home and I couldn't



Maddie attended the NEST bereavement support programme and was able to take part in creative activities to help her remember her Dad and express her feelings.

"By taking part in NEST I've learnt how to cope when things get bad. I now feel privileged to be a volunteer, and enjoy helping other young people."

"Taking part in the programme helped me to open up about my Dad. The programme gave me **a safe place to talk**, which really helped me. The activities helped me to **express how I felt."**

On the programme Maddie met other young people who had also been

bereaved, helping her to understand her feelings were normal, & other's felt them too.

"It helped to meet other people in a similar situation and I realised I wasn't the only person this had happened to."



Maddie now volunteers with the charity and is studying Health & Social Care at college.

Maddie has come on an incredible journey. She is a credit to herself & family, channelling her grief and difficult experiences to the benefit of others.



About Wiltshire Treehouse...

Our Mission...

Wiltshire Treehouse wants to see a world where every bereaved child and young person can receive guidance and support to help them through their grieving process. We will support them to develop the coping strategies, skills and confidence they need to thrive.

The Need for Wiltshire Treehouse...

In the UK alone, there are an estimated 46,300 children (aged 0-17) bereaved of a parent each year, that's 127 children bereaved of a parent every day.

1 in 29 children will have experienced the death of a parent or sibling before they reach the age of 16, that's one in every school class.

And 92% of children will experience the death of someone important to them by the age of 16.

Statistics provided by Childhood Bereavement Network 2024.

Our Services...

Wiltshire Treehouse are committed to providing robust high-quality programmes and support to the vulnerable children, young people and families we serve. Using group work with a holistic approach, we support individuals to improve their emotional literacy, with the aim of providing coping strategies to help manage grief throughout their lives.

During 2023 Wiltshire Treehouse supported:

307 Children and Young People and 760 parents & carers.

273 professionals were provided advice, guidance & training to those working with children & young people. Helping us reach over 67,412 children & young people.

732 hours of volunteer's time was given, delivering programmes, fundraising 1:1 support, assessments and in school programmes.

How to Help...



Fundraise: Do a sponsored swim, walk/run, or sit in a bath of beans! We're here to help you with however you'd like to fundraise.



Spread the word: Share our story with others or tell your place of work. Many companies offer local giving schemes through partnership working.



Recycle: Gather your old ink cartridges and send them off to Recycle4Charity.co.uk



Online shop: Using EasyFundraising.org.uk and go to find a cause: searching for Wiltshire Treehouse. You don't pay any thing extra, just remember to shop through the portal.



Volunteer: From the invaluable team you met in group to our fundraising team, we need your time. Even sharing your hobbies/skills could help from photography, Crafting, web development we could learn from you too!



Donate: Use our online giving platform; Peoples Fundraising: www.peoplesfundraising.com/wall/wiltshire-treehouse. Send a cheque* (payable to Wiltshire Treehouse) or make a bank transfer*: Sort Code: 08 92 99, Account Number: 90760602. **Don't forget to complete your gift aid form! If you pay tax the taxman will add 25% to your donation.*

A—Z of Fundraising ideas...

A

= Abseil. Join an organised event, or why not get a group together.

B

= Bake off. Challenge your family, friends or colleagues. Or hold a bake sale.

C

= Craft Fair, you could hold it at work, school or your local hall.

D

= Disco/Dinner Party. Why not get your friends together, you could add a theme!

E

= Egg Hunt. Okay, so it won't work all year round. But, a fun activity for the Easter holidays.

F

= Fancy Dress. You could wear a costume to work/school or just another excuse to party.

G

= Golfing tournament, Or if Golfs not your thing, what about Go-Karting.

H

= Hair. Get sponsored for an out-there do. Or hold a crazy hair day at work/school

I

= Indian. Talk to your local take-away or restaurant to see if they would sponsor a charity night.

J

= Jumble Sale. De-clutter whilst raising money for a worthy cause. Hire a hall or hold a garage sale.

K

= Knit-a-thon or Yarn bomb a local landmark—just ask permission first.

L

= Leg Wax. Persuade your pals to lose their leg hair. It's all for a good cause & a giggle

M

= Masked Ball. Great fun to participate and so much potential.

N

= Non-Uniform Day. At School or Work, this goes down well.

O

= Open Garden. Get the street involved, great for the community.

P

= Pub Quiz. Talk to your local and see if they would host on the charities behalf.

Q

= Quack—Duck Race. Why not organise a local version.

R

= Raffle. If your holding an event, this is a great added extra.

S

= Sky Dive. Indoors or outdoors, this is a worthy activity to sponsor.

T

= Triathlon. Get fit, with donations you can't help but stay motivated.

U

= Ultra-Marathon. Alright, this isn't for everyone, but even a 5k could help!

V

= Village Fete. Host the event, or just take a table. Every penny helps.

W

= Walk 500 miles. Not in 1 day, but maybe as a team.

X

= X-box marathon. How long can you game, or hold a tournament.

Y

= Yoga. Challenge your class mates to a pose-off, or hold a sponsored event.

Z

= Zumba—thon. How long you can keep going: sponsored of course .

Whatever you choose, we're here to help too!

Your Fundraising Journey



Celebrate:

Remember to take lots of photo's and celebrate your achievements. What about inviting the press to attend, or sending them a photo from your day. Plus you can use our posters to let people know how much you raised. Likewise, don't forget to pay-in your funds raised, and of course Gift Aid.



Health & Safety:

Do you need a licence, permit or insurance? Think about 1st Aid and perhaps complete a risk assessment if your inviting the public.



Keep it Legal:

Check our guidance on page X. You'll be representing our charity, so we need to make sure you stay within the law.



Get your Friends Involved:

Teamwork makes the dream work! Get your friends and family involved and don't forget to share through social media.

Get Your Thinking Cap On:

Have you got a fantastic idea? Remember to check the date! Don't clash with other large events, think about timescales and set yourself a fundraising goal.



Keeping it Legal...

Insurance:

If your holding an event you will need to double check you have public liability insurance. Sometimes this can be covered by the venue, or your organisation/school/club. If you have any concerns at all just give us a call.

Likewise, if you are doing a challenge abroad please make sure you read the small print, as often insurance is not included.

Food and Alcohol:

Selling food has some restrictions, the most simple way is to stick with low risk foods, such as cakes. However, whatever you are selling check the guidance here: <https://www.food.gov.uk/safety-hygiene/providing-food-at-community-and-charity-events>

As you may need to adhere to special rules and regulations and don't forget to make sure you have allergen information available. Likewise to sell alcohol, again you need a licence, which is obtainable from the local council.

Live Music:

To play music in a public venue (live or playing the radio or CDs) you need a PRS licence. If you are using a venue they will most likely already have this in place—but do check. If not they can be obtained from the local council. Just give us a call if you have any concerns.

Raffles and Lotteries:

To hold a Raffle is a great way to raise money. Make sure you use tickets; these can be purchased for £1-2 in most newsagents, and it is drawn on the same day that people buy the tickets. If you plan on selling tickets before the event you'll need a licence. Likewise, if you spend more than £100 on organising it, or over £500 is spent on prizes. The charity has a raffle licence in place, so you can just give us a call and we will help you to organise this.

Public Collections:

To do this in a public space you need to have a permit in place. If you would like to go ahead speak to your Local Authority and make sure you stick to the rules they set out. For collections at businesses like pubs or supermarkets you need written permission from the owner.

For collection buckets and materials speak to the team! We can also advise you on how best to pay money in to us too.

How to: Online Fundraising

There are lots of fundraising platforms, the one we use is Easy Fundraising; explained here. But you can also use Facebook, PayPal Giving or Go Fund me. However you wish to fundraise we want to support you, so make sure you share your efforts through social media and we can help raise your profile and celebrate your success too.

- 1 Head to **www.peoplesfundraising.com** & click on the start fundraising link.
- 2 **Click on Start Fundraising:** This will take you through a step by step guide. You can create a fundraising page, link up to the Wiltshire Treehouse page, start a raffle, hold an event and much more.

Peoples Fundraising 

Start fundraising

Sign up

Sign in

Contact us

Raise **more money** to support the causes that **really matter**.

Search for a friend or charity

Search



Lowest fees



Maximum engagement



Widest range of tools

- 3 **Tell us about your plans:** This bit is vital so that we can support you, and also shout about the wonderful things you are doing. You can either let us know on e-mail: admin@wiltshiretreehouse.org.uk or link/mention/message us on Facebook.

We'd also love to be able to share any photos or experiences, so do keep us posted on your journey.

Just a little note: We often get asked why we are not using Just Giving. Whilst this is an amazing fundraising platform, sadly for our small organisation the costs are huge, and it would reduce the amount we would receive from all your hard work. Plus the cost of the subscription for the charity is also very costly, we hope you understand.

Registered Charity: 1159719

www.wiltshiretreehouse.org.uk

Thank You!

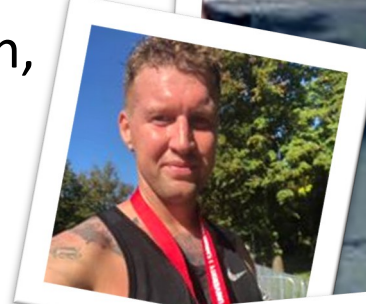
You are truly AMAZING!

We hope that this information pack has been useful, with information and printouts that will help you reach your fundraising **goals**.

Your time, effort and money is truly **life changing** for so many Children, Young People and Families.

So we leave you with a final **thank you** from all the team, and a reminder that we are here if and when you need us along your fundraising journey.

The Wiltshire Treehouse Team



Sponsorship Form



_____ is _____

in support of Wiltshire Treehouse who provide bereavement support for children, young people and their families. Your donation will support families across Swindon and Wiltshire adjusting to their new life following the death of a loved one.

If I have ticked the box headed '**Gift Aid?**', I confirm that I am a UK Income or Capital Gains taxpayer. I have read this statement and want the charity or Community Amateur Sports Club (CASC) named above to reclaim tax on the donation detailed below, given on the date shown. I understand that if I pay less Income Tax / or Capital Gains tax in the current tax year than the amount of Gift Aid claimed on all of my donations it is my responsibility to pay any difference. I understand the charity will reclaim 25p of tax on every £1 that I have given.

[illegible]

Full Name	Address (Only required if you wish for us to claim Gift Aid on your donation)	Postcode	Amount sponsored	Donation Received (Please tick)	Gift Aid? (Please tick)
		Total Amount	£		



PLEASE MAKE CHEQUES PAYABLE TO:
Wiltshire Treehouse
ADDRESS & CONTACT DETAILS: George & Anne Tweed
Room, Westlea Primary School, Langstone way, SN5 7BT
REGISTERED CHARITY NUMBER:
1159719

Gift Aid Declaration

Thank you for boosting your donation by 25p of Gift Aid for every £1 you donate!

Gift Aid is reclaimed by the charity from the tax you pay for the current tax year. Your address is needed to identify you as a current UK taxpayer.



In order to Gift Aid your donation you must tick the box below:

I want to Gift Aid my donation of £_____ to Wiltshire Treehouse.

☐ I am a UK taxpayer and understand that if I pay less Income Tax and/or Capital Gains Tax in the current tax year than the amount of Gift Aid claimed on all my donations it is my responsibility to pay any difference.

My Details: (This must be completed in its entirety to enable gift aid to be claimed)

Title:		First Name/Initials:	
Surname:			
Address:			
Postcode:		Date:	

Remember notify the charity if you:

- Want to cancel this declaration
- Change your name or home address
- No longer pay sufficient tax on your income and/or capital gains

If you pay Income Tax at the higher or additional rate and want to receive the additional tax relief due to you, you must include all your Gift Aid donations on your Self-Assessment tax return or ask HM Revenue and Customs to adjust your tax code.

Please send completed forms to Wiltshire Treehouse:

Post: Wiltshire Treehouse, George & Anne Tweed Rooms, Weatlea Primary School, Langstone Way, SN5 7BT

E-mail: admin@wiltshiretreehouse.org.uk

Fundraising in aid of Wiltshire Treehouse

[Event Title]

If you would like a copy of this poster template to edit, please e-mail:

admin@wiltshiretreehouse.org.uk



[Date]

[Time]

[Address]

[Contact]

[Other info]



Grief support for children and young people
in Swindon & Wiltshire

Registered Charity Number: 1159719

www.wiltshiretreehouse.org.uk



Bereavement support for children & young people in Swindon & Wiltshire



- Instructions:**
1. Cut out and fold along the dotted lines.
 2. Fold the white flap over the string.
 3. Glue, staple or sellotape to secure.



Tip: You will need 6 flags (two printed sheets) sheets for each 1m length

